



Greetings from **SearchBox**

WE HELP YOU GROW ONLINE



+91 9510242527



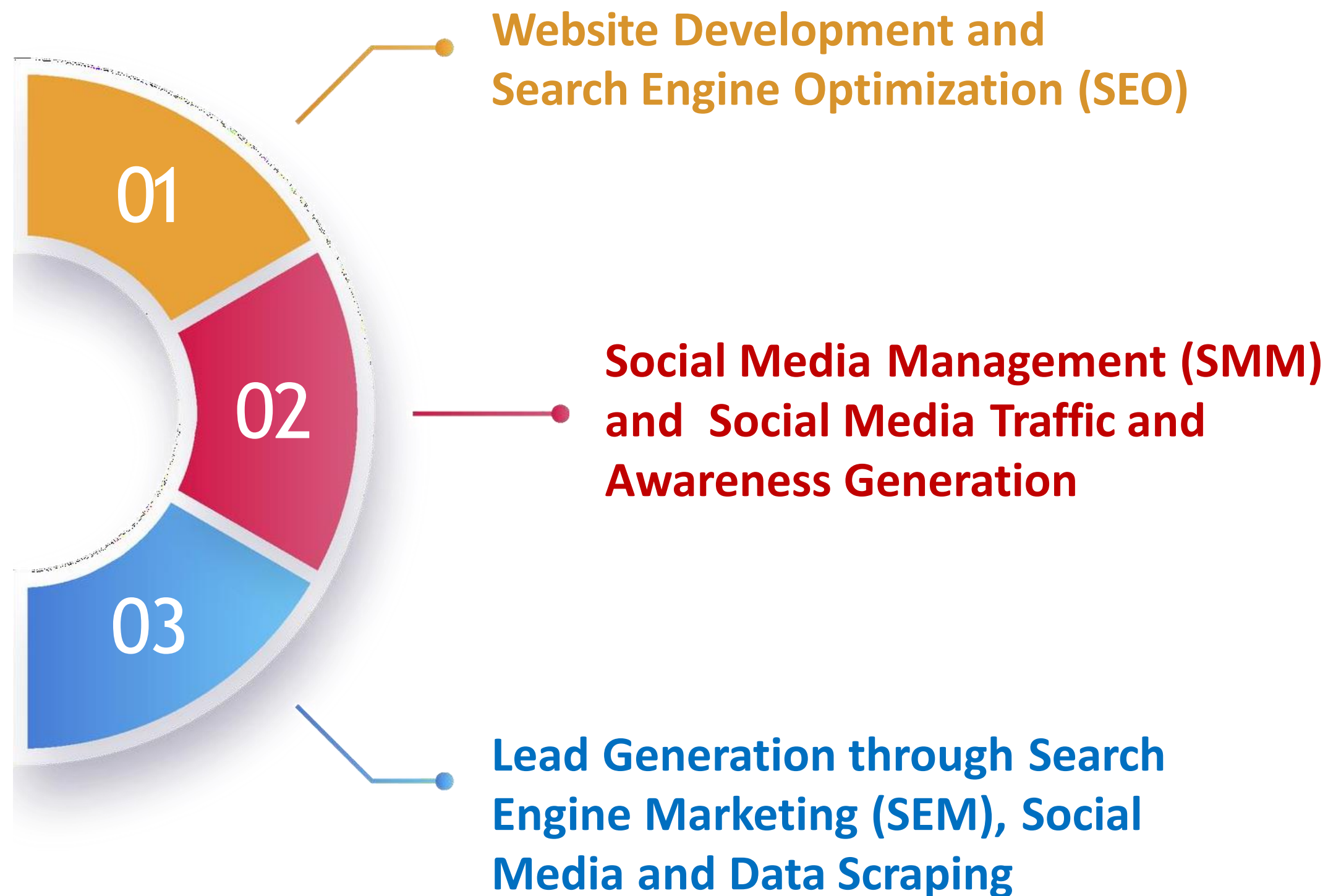
Atul@searchboxdigital.com



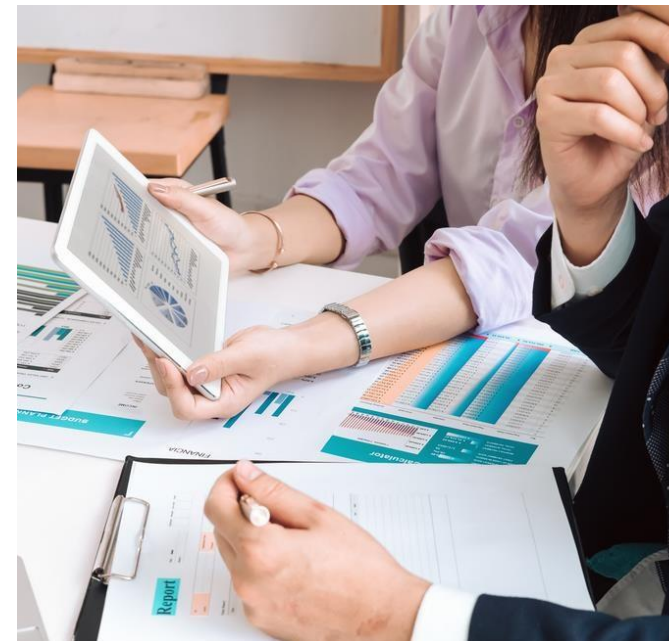
www.searchboxdigital.com



Our Services



Our Projects



Our Website Development Projects

The following are some of the websites that were designed and developed by us keeping in mind the brand proposition to be projected on potential customers who navigate the websites and the ease of accessing the most relevant pages quickly.



Earth Control Systems:



Yu11 Fantasy:



UG11infotek:

Website Design Case Study 1

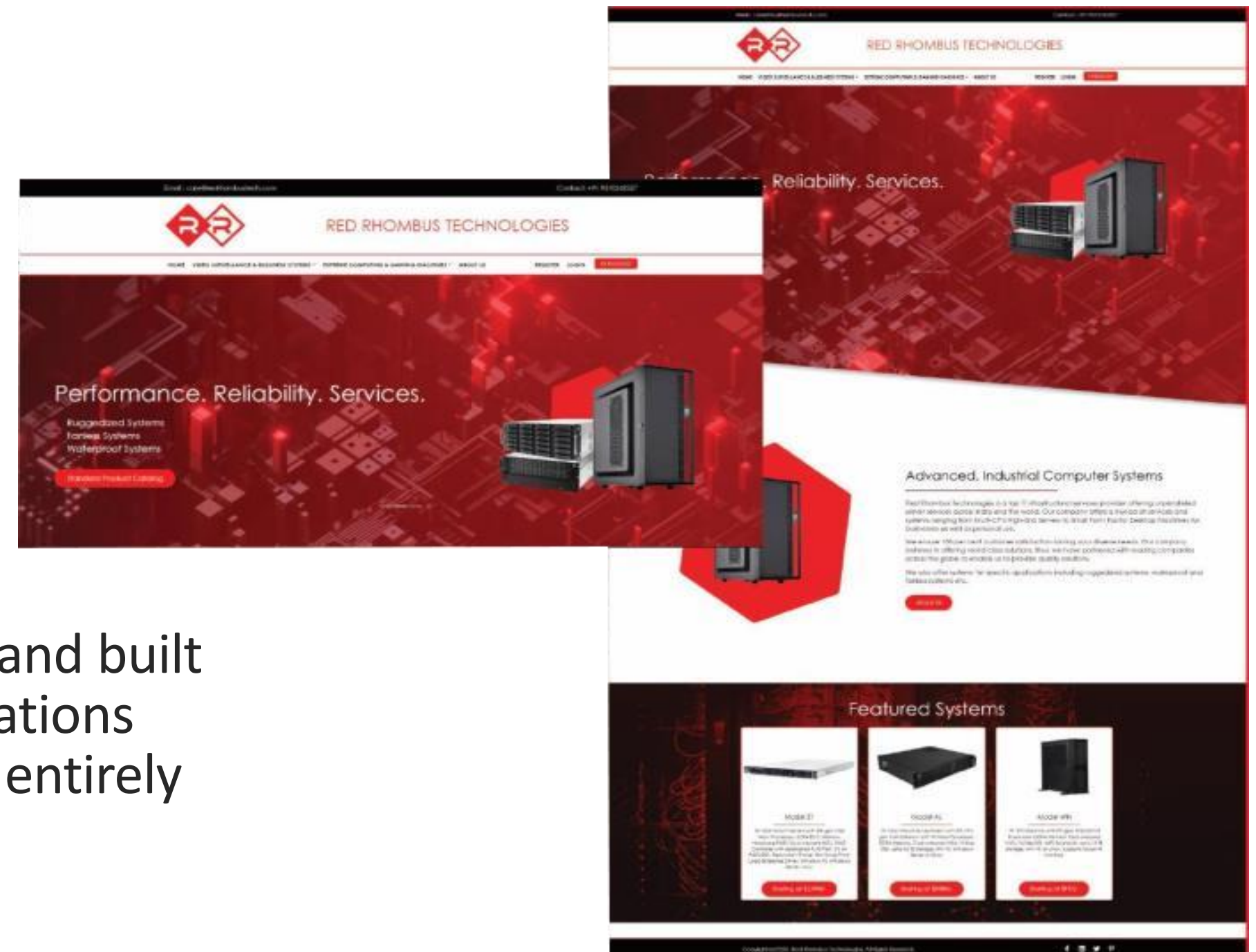
RED RHOMBUS TECHNOLOGIES

Pain points & Scope of work:

Red Rhombus faced difficulties with the responsiveness and speed of their website. They approached SearchBox to redesign the website to make it responsive for viewers viewing it on mobile and laptop and to make it lean so as to load faster.

How we helped:

We designed a temporary website for them in 3 days and built the existing final website as per their desired specifications within 30 days. The Ideation and concept design was entirely suggested by us based on our understanding of the requirements and the target traffic persona.



Website Design Case Study 2

GHUMMAKKAD

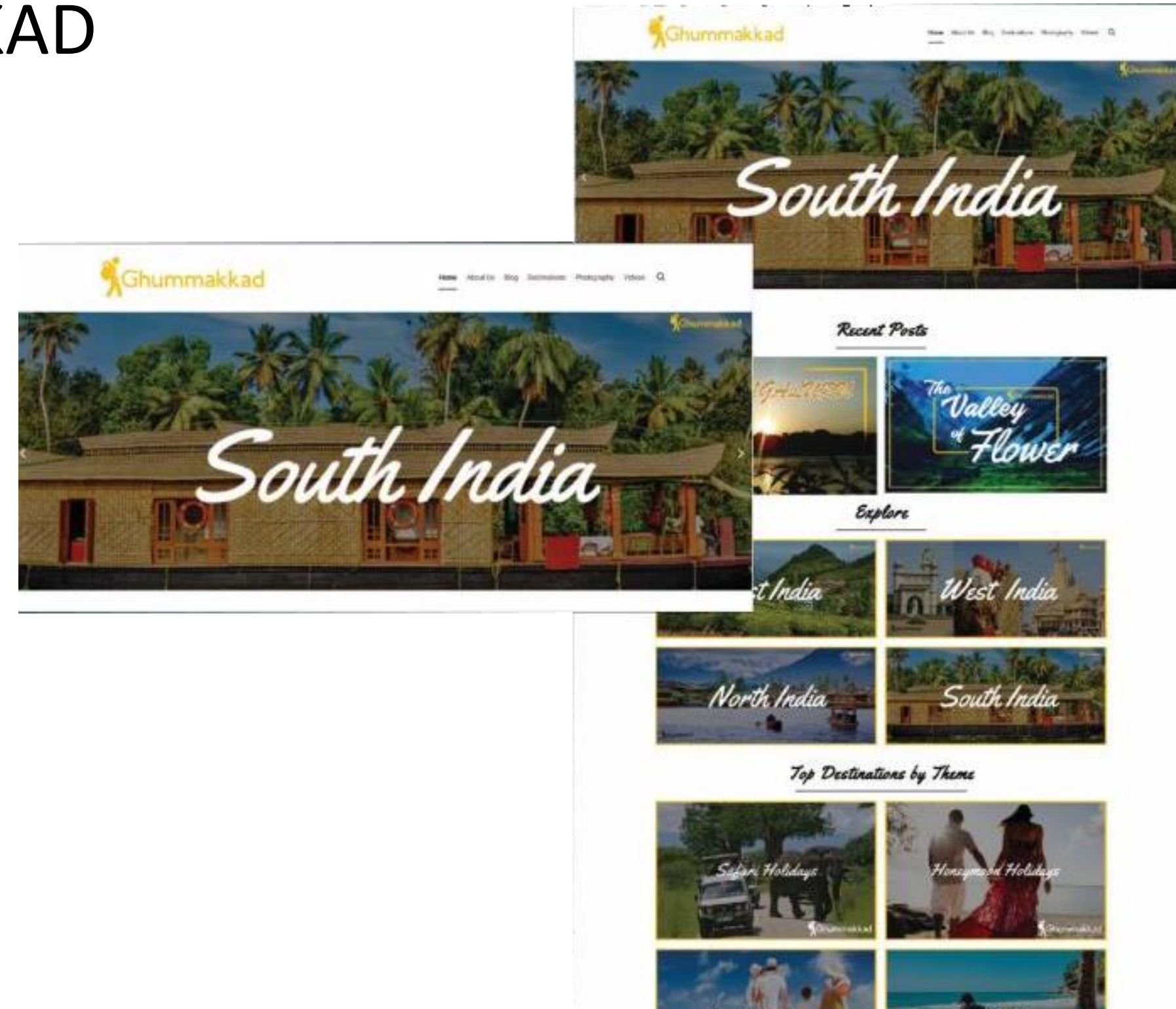
Pain points & Scope of work:

Ghummakkad was unable to develop their ideas into a website that projects their feelings about travelling onto their potential customers. Therefore, they hired SearchBox to develop their website based on their ideas and inputs.

How we helped:

Our relationship manager understood that Ghummakkad wanted to project the essence of each destination through real images.

Searchbox helped by creating a website that could load these High Definition images without compromising on technical aspects such as website speed and interactive features.





Our SEO Projects

We follow a very systematic results-driven approach when it comes to SEO. Our approach involves identifying high volume and high purchase intent keywords and improving their ranking in SERP. We believe in showing results quickly in as little as two months. We have over 200 checks in place across On-Page, Off-Page, Technical and Local SEO to achieve your desired SEO results.

The following are some of our SEO clients.



Local Expertz



SASONE



Tubelight Communications



Search Engine Optimization (SEO)

Case Study 1



Pain points & Scope of work:

JBM is an Australia based company involved in selling construction material. After exploring local SEO agencies in Australia, JBM stopped investing in SEO as they believed that the ROI was too low. However, on getting an economical quote from SearchBox, JBM decided to try SEO once again.

How we helped:

- We successfully increased their organic website traffic by 400% in 6 months.
- We optimized their website for their local geography {australia} such that local B2B leads increased by 100% in 6 months and is at the same level since then.
- We compared the local competitors websites to suggest new untapped keywords and created content/blogs on the same.



Search Engine Optimization (SEO)

Case Study 2



Pain points & Scope of work:

Powerpoint had tried other SEO companies before approaching Searchbox. However, they felt that the results took too long to show and were disappointed. Moreover, larger agencies also had limited amount of time they would consult with the Powerpoint team to understand their requirements. After going through our references, Powerpoint decided to give Searchbox a chance to increase its website traffic and generate organic leads.

How we helped:

- ✓ We worked on Website audit, Current SERP keywords status, Competition Analysis and based on outcomes, we planned a 6-Month SEO Roadmap.
- ✓ We created 1000+ high quality backlinks over the period of 6 months, 20+ blogs, 50+ Web 2.0 which helped them start ranking for their important keywords on SERP.
- ✓ Out of 20 Target keywords, 10+ keywords started ranking on Google SERP 1st Page within 6 months
- ✓ We grew website organic traffic by 126% in 3 months.

Search Engine Optimization (SEO)

Case Study 3



Pain points & Scope of work:

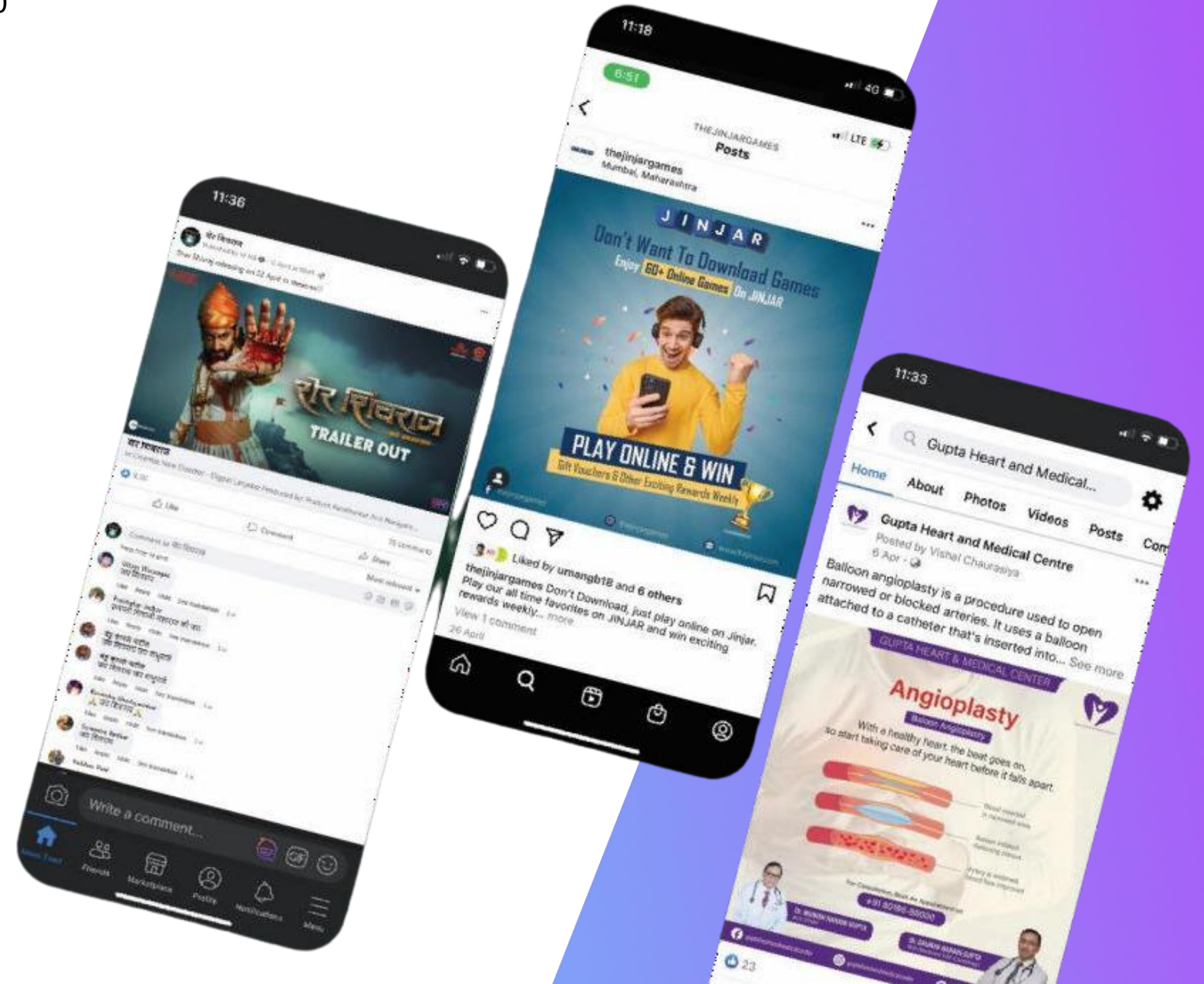
Oceanic6, a Haryana based Manufacturer & Exporter of Kitchen Countertops, Furnitures and Bathroom Vanities was looking for a reliable company to setup their Digital presence and SEO. They wanted organic Traffic and International leads through SEO on Website by ranking high value keywords in SERP and building strong Social Media Presence.

How we helped:

- ✓ We worked on setting up their brand tone, Website audit & optimisation, Current SERP keywords status and planned a 6-Month SEO Roadmap.
- ✓ We created 800+ high DA backlinks over the period of 6 months, 15+ blogs, 50+ Web 2.0 which helped them start ranking for their important keywords on SERP.
- ✓ Out of 20 Target keywords, 7+ keywords are started ranking on Google SERP 1st Page within 4 months and grew organic traffic by 93%.

Social Media Marketing

0



Our Social Media Projects

We have managed the social media presence of over 10 companies and have helped them stay in touch with potential customers through various channels such as FB/Instagram and LinkedIn. Some of the companies for whom we manage social media:



CookandBake with Varsha



Hospertz



JBM

Our Awareness Campaigns

We have run awareness campaigns on social media for over 6 movies and have shown phenomenal results. Total budget spent on the awareness campaign of these movies was 33 Lakhs. We achieved a reach of over 30 million per movie with this budget.

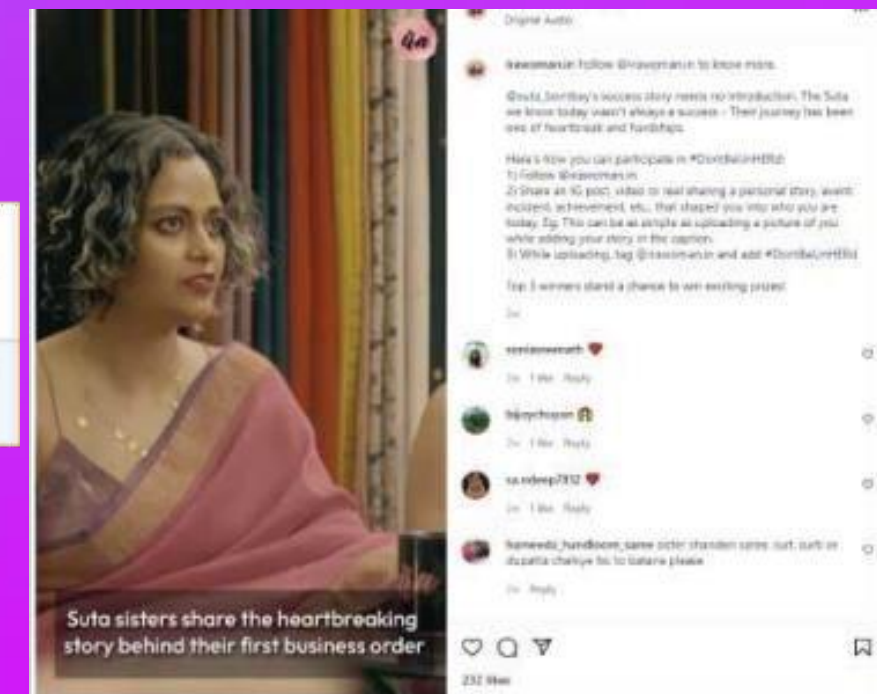
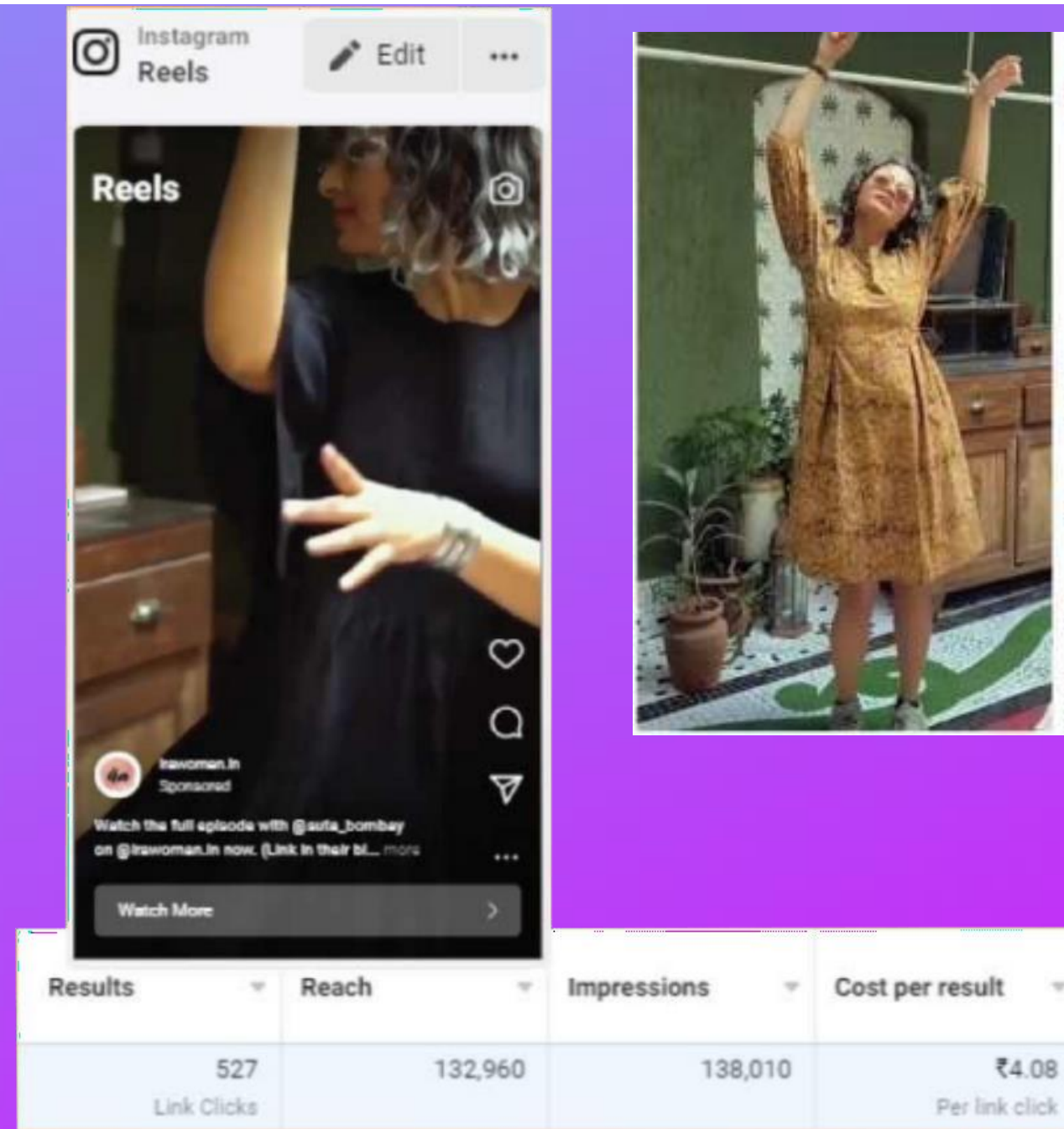
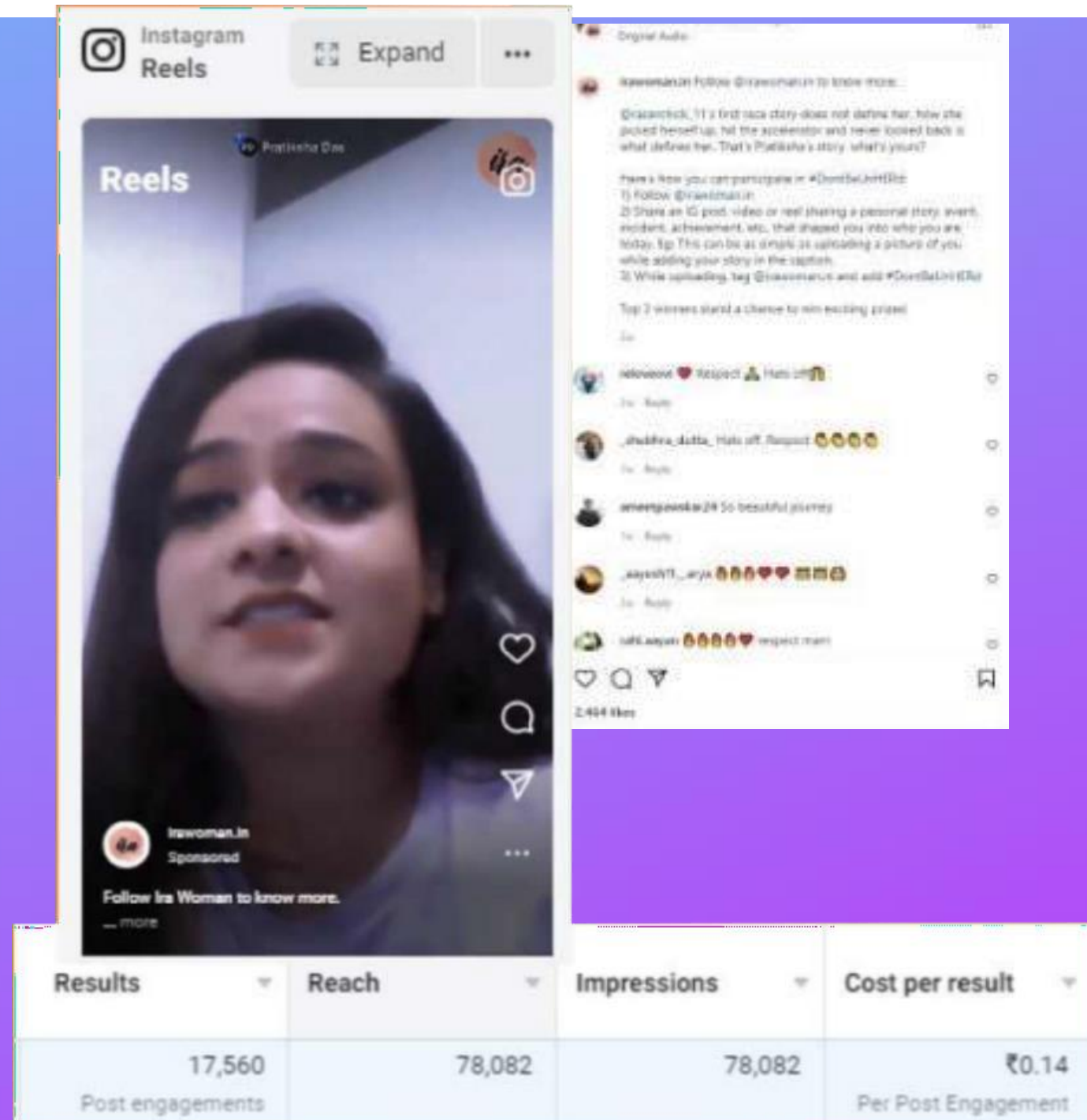


Ad set	Results	Reach	Impression	Cost per result	Amount spent
Sher Shivraj Trailer Video 50k Budget Pawa...	596,755 ThruPlays	1,390,849	2,746,845	₹0.11 Cost per ThruPlay	₹67,009.98
Results from 1 ad set	596,755 ThruPlays	1,390,849 People	2,746,845 Total	₹0.11 Cost per ThruPlay	₹67,009.98 Total Spent



Our Awareness Campaigns

We have collaborated with influencers and used their content in some of our awareness campaigns to get exciting results.





Our Lead Generation Projects

Searchbox understands the importance of new customers for businesses and has helped in lead generation for various companies. We employ various methods (as per client requirements) such as Google Search Ads, FB/Instagram Lead Generation Campaigns and Data Scraping to generate the required quality and quantity of leads.



SearchBox generated over 500 leads for Cell24X7



SearchBox generated over 600 leads for Earth Control Systems



Lead Generation Case Study 1 (Social Media)



Aarti Bakes

Pain points & Scope of work:

Aarti Bakes wanted to create awareness in their locality and drive walk ins.

How we helped:

- ✓ We planned a social media content calendar for them that helped them engage with potential customers through various platforms.
- ✓ We set up various brand awareness campaigns for more reach and impressions in the locality.
- ✓ On various Special Occasions such as Christmas, Valentines day we ran lead generation campaigns along with reach campaigns and helped them acquire new customers.
- ✓ We also helped them connect with existing customers whose data they has through WhatsApp.



Lead Generation

Case Study 2 (Google PPC)



Pain points & scope of work:

Broadview Innovations wanted to generate business leads from international geographies. They were unable to determine the ideal marketing channels for this. Thus, they approached Searchbox to find the best method to generate leads.

How we helped:

✓ We generated more than 350 Leads of Cleaning Companies from Middle East & Europe that helped them to pitch their product directly to the concerned person the company.

For more case studies, feel
free to connect with us on
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Thank You

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FOR YOUR ATTENTION

